

# Helping merchants with their online storefronts since 1995

#### NetStores® POS2Net™

integrates your merchant's in-store QuickBooks® Point of Sale (POS) system with NetStores® E-Commerce Solution to offer added service, simplicity and convenience to your customers.

### NetStores® E-Commerce Solution and NetStores® POS2Net™

provides a total solution for Retail Solution Providers to offer their clients by giving them easy-to-create online storefronts that are automatically integrated with their in-store POS systems. Intuitive, drag-and-drop web-design tools that are compatible with Macromedia Dreamweaver, Adobe GoLive, and Microsoft FrontPage web-design programs provide customers with unparalleled convenience and ease-of-use.

This easy-to use, simple to maintain software, offers domain hosting, dynamic online catalog creation, shopping cart, and your own secure payment gateway all backed by NetStores' comprehensive training support and customer service.

Already have a web presence? When you use separate in-store and online solutions, you are only getting half of the picture at any given time. At the end of the day you still need to manually reconcile your books. NetStores® POS2Net™ does this automatically.

### www.pos2net.com

888.345.4322

#### **DESIGNERS**

#### Expand your range of client services

POS2Net<sup>™</sup> provides you with an easy way to create your client's web store and let them synchronize online sales, inventory, and customer records with QuickBooks® POS.

Easy-to-use tools for customized retail web solutions that give you the control to design a unique look and feel.

Don't waste your time and energy with unnecessary and tedious manual data entry. **POS2Net™** moves your client's QuickBooks® POS inventory data online quickly and accurately.

Don't want to deal with client support? No problem. We can work directly with your clients to assist them with any system setup and maintenance questions.

## NetStores® POS2Net™ Single Point of Contact - 888.345.4322

One convenient toll free number gets you all the answers you need.

#### **MERCHANTS**

#### Save Time and Money

- Fast and Easy Setup and Maintenance
- Easy to use and simple to maintain
- No design or programming skills required
- Place your in-store products online with a click of the button.
- Stop reconciling and updating two separate sets of inventory and sales reports at the end of the day.
- Accurate real-time reporting of sales and inventory by synchronizing your NetStores® online store and offline POS data.

#### **Increase profits**

Expand your customer base. Calibrate your business and fine-tune your sales. Track inventory automatically, see what's selling, for what price, and monitor other pertinent customer behavior habits, both online and offline.

#### **NetStores® Extraordinary Customer Service**

Our most valuable asset is you. Whatever your question or concern, we're here to help.





# **Features Highlights**

Intuitive interface and web design tools for Macromedia Dreamweaver, Adobe GoLive, and Microsoft FrontPage make it easy to build and customize your site

Instant updating of products for sale integrated to POS in-store inventory and on-line storefronts

Orders placed on the web are automatically downloaded and synchronized into QuickBooks® Point of Sale (POS)

Instant synchronized customer information, both online and offline, for seamless customer and sales data

Complete hosting solution

Compatible with dynamic, static or hybrid sites

Beautiful, detailed product pages

**System & Software Requirements** Windows 2000, NT, XP

QuickBooks® Point of Sale (POS) version 4.0 or later

Minimum 256 MB RAM

200MB of free hard drive space

Requires connection to internet, and broadband connection is recommended (DSL, Cable, T1, T3)

### **Pricing**

Average annual merchant retail cost is \$600 - \$1200

Licensing and set-up ranges from \$195 - \$2500

Look for specific prices for different product and package configurations

## **Security**

Complete solution contains a robust security package to protect both your website and customers

PABP / PCI Compliant bundled scans, for merchant and merchant bank assurance

Site certificate verification

Privacy policy

Sign up at www.pos2net.com

or call 888.345.4322